



# TITE

## 18<sup>th</sup> Tehran International Tourism and Related Industries Exhibition

11-14 Feb 2025

Tehran International Permanent Fairground

Organizer:



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[intl.expo@amiorg.com](mailto:intl.expo@amiorg.com)



[www.iran-tourism-show.com](http://www.iran-tourism-show.com)

# ABOUT THE EXHIBITION

The 18th Tehran International Tourism & Related Industries Exhibition (TITE) will be held with permission of Trade Promotion Organization of Iran and it is supported by the Ministry for Cultural Heritage, Tourism and Handicrafts of the Islamic Republic of Iran (MCTH).

TITE is a premier event in the tourism industry, showcasing the latest trends, products, and services in the field with a focus on promoting tourism and related industries, this exhibition brings together professionals, exhibitors, and visitors from around the world. From travel agencies and tour operators to hotels and airlines, attendees will have the opportunity to explore a wide range of offerings, network with industry experts, and discover new business opportunities. In addition to the exhibition, there will be informative seminars, workshops, and panel discussions, providing valuable insights into the current tourism landscape. Whether you are a travel enthusiast, industry professional, or business owner, this exhibition offers a platform to stay updated, forge new partnerships, and be inspired by the latest developments in the tourism industry.

# WHAT TO EXPECT AT TITE 2025?



+700

Exhibitors



+15000

Visitors



+15

Exhibiting countries



+70

Workshops



+38000 sqm

Covered area

## EXHIBITOR OVERVIEW



TITE as an important platform for their business



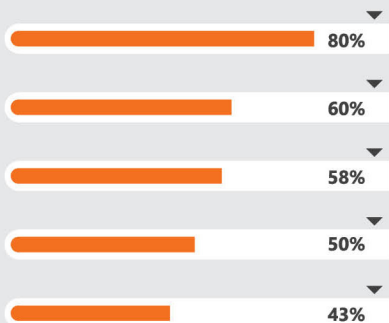
Will be exhibiting again next year



Rated the quality of visitors from good to excellent

## Top 5 Reasons For Exhibiting

1. Unrivaled networking opportunities
2. Showcase your products and services
3. Access to key industry players
4. Stay ahead of the competition.
5. Enhance your brand presence



# Visitor Overview

## Top 10 International Visiting Countries:



Malaysia, Russia, Indonesia, Thailand, Armenia, Turkey, Tunisia, Iraq, Tajikistan, Zimbabwe, India, Uzbekistan, Vietnam, Tanzania, Kyrgyzstan, Kuwait, Cuba

## Reasons For Visiting:

- Meet new suppliers **90%**
- Meet with current suppliers **89%**
- Network with the industry **87%**
- Source new international products **86%**
- Discover the latest product innovations and trends **85%**

## Product Sector :



Travel agencies & tour operators



Hotels & accommodation



Services & transport companies



Glamping



Hotel equipment companies



Handcrafts



Museums & parks



Adventure tours organizers



Health care, treatment & medical center, spa retreats



Travel agencies & tour operators



Mice agencies



Travel tech Companies



# POST SHOW REPORT

## Of 17th Tehran International Tourism & Related Industries Exhibition (TITE)



### International pavilion: 13

(Malaysia, russia, indonesia, thailand, armenia, turkey, tunesia, iraq, tajikistan, zimbabwe, india, uzbekistan, vietnam)



**International visitors:** malaysia, russia, indonesia, thailand, armenia, turkey, tunesia, iraq, tajikistan, zimbabwe, india, uzbekistan, vietnam, tanzania, kyrgyzstan, kuwait, cuba



**Local participant:** 610 (from 31 province of iran)



**International participant:** 63



**Visitors:** 14489



**International journalist and press:** 30



**Workshops:** 66



**B2b meeting:** 30



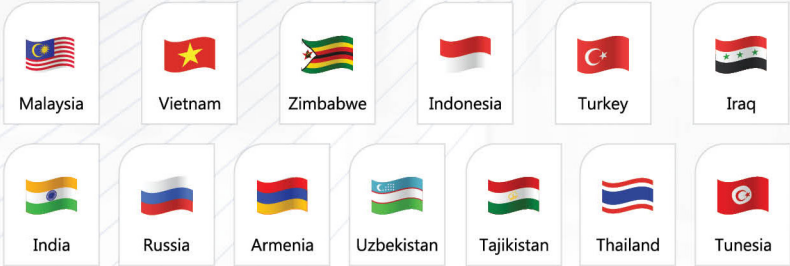
**Covered area:** 35829 sqm



**The numbers of hall:** 15



# BRINGING EXHIBITOR FROM AROUND THE WORLD

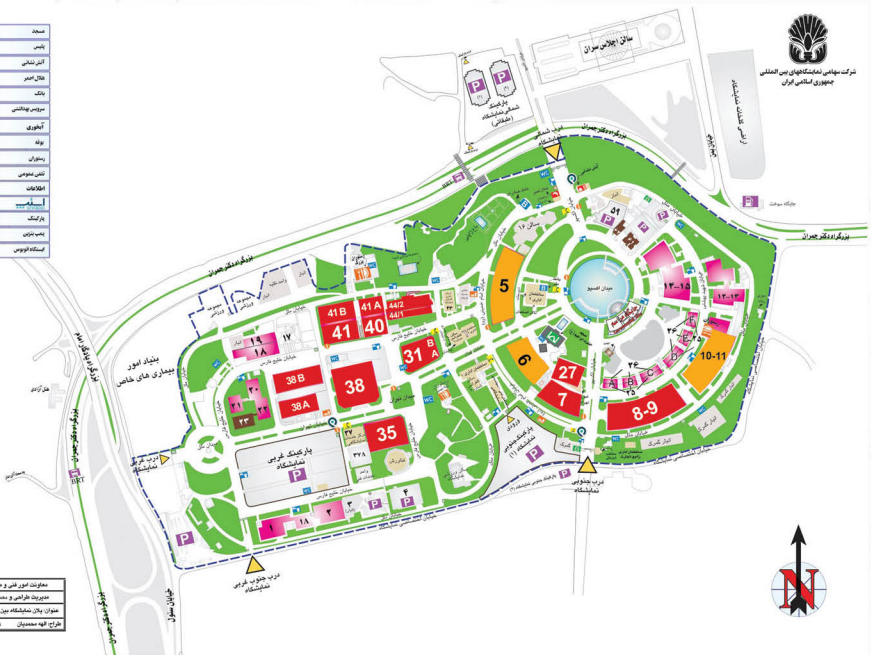


The 2nd exhibition of fast food, catering & related equipment & industries

The 17th Tehran International Tourism & Related Industries Exhibition (TITE)

## EXHIBITION PLAN

- معیاد
- ناموس
- انترنشنل
- انجمن
- بانک
- سازمان جهانی
- انجمن
- هتل
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معماریان: گروه معماری و شهرسازی  
 تهران: سازمان ملی گردشگری ایران  
 تهران: سازمان ملی گردشگری ایران  
 تهران: سازمان ملی گردشگری ایران

# OFFICIALS PRESENT AT THE OPENING CEREMONY



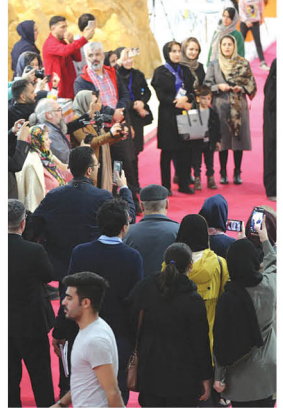
- ◇ The presence of Dr. Ebrahim Raisi, President of Iran
- ◇ Engineer Seyed Ezzatullah Zarghami, Minister of Cultural Heritage, Tourism and Handicrafts
- ◇ Mr. Zurab Pololikashvili, Secretary General of United Nations Tourism
- ◇ Mr. Isika Abdul Ghadir Imam, Secretary General of D8
- ◇ Mr. Pooranchai Danvivatana ACD General Secretary
- ◇ Mr. Khosro Nazeri, Secretary General of ECO
- ◇ Mr. Nagy Nesufoglu Jabarov, Director General of the Department of Economic Affairs of the OIC
- ◇ Tourism authorities of Russia, Tajikistan, Uzbekistan and Kyrgyzstan
- ◇ 55 ambassadors and foreign representatives residing in Tehran from 25 countries
- ◇ Governors of 27 provinces of the Iran, heads and board members of Iran's tourism organizations
- ◇ The Ministry of Cultural Heritage, Tourism and Handicrafts and other stakeholders of the tourism industry at the meeting hall

## HONERABLE GUSTES

- ◇ United Nations Secretary General of Tourism
- ◇ Director of Financial Administration of the United Nations
- ◇ Program Officer of the United Nations Regional Office for Asia and the Pacific
- ◇ Senior expert of the Sustainable Tourism Development Project of the United Nations
- ◇ Secretary-General of D8
- ◇ Chief of D8
- ◇ Secretary General of ACD
- ◇ Secretary General 's wife of ACD
- ◇ Director General of the Department of Economic Affairs of the OIC
- ◇ ECO Secretary General
- ◇ Deputy Secretary General of ECO
- ◇ ECO Tourism Manage



# GALLERY





## **18<sup>th</sup> Tehran International Tourism And Related Industries Exhibition**

# TITE

Book your stand today

Contact the team today to discuss a range of options and solutions to help you achieve your business objectives.

+989105549462

+982122741845



to apply for stand  
**SCAN QR CODE**

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